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RADIOLOGY

INSIGHT



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# Ready for future, right for present

**Amit Singh**, General Manager - Computed Radiography Solutions, Carestream Health India speaks on the advancements in radiology and advises that the smartest strategy is to invest in technology that would serve both today and tomorrow

Advances in radiology technology are happening at an extraordinary and ever accelerating pace. This, in turn has empowered radiology departments and their standard of care and efficiency is increasing continuously. However at the same time, this rapid evolution also has a serious implication - equipment are getting outdated well before they reach the end of their useful life. To remain ahead of the competition and maintain their edge, facilities are caught in a situation where they need to replace technologically obsolete equipment on an all-too-frequent basis. This cannot be done without incurring huge costs, which no department in this age of tightening budgets can afford.

In light of this serious challenge, the question that arises is 'How can you run a facility with the best and latest technology and without a financial breakdown?' The answer is - you need to opt for future proof technology - a specifically designed, scalable technology that grows along with your needs. Such a solution can minimise your worries about technology obsolescence, as well as result in extending the life of your existing equipment apart from helping to leverage your current investments continuously.

A technology serving all these purposes is 'Right for Today, Ready for Tomorrow'.



**You need to opt for future proof technology – a specifically designed, scalable technology that grows along with your needs. Such a solution can minimise your worries about technology obsolescence, as well as result in extending the life of your existing equipment apart from helping to leverage your current investments continuously. It would be 'Right for Today, Ready for Tomorrow'**

**Road ahead**

As radiology departments and imaging facilities explore their future course, the formidable challenge of continuously tapping into advanced technology while maintaining costs will continue to bother us.

The smartest strategy to succeed in such a scenario would be to invest in imaging solutions that can adapt to your needs as you progress along the imaging continuum. What is right for today has to be ready for tomorrow as well.