Testimonial | Southern Radiology Group, Australia

CARESTREAM Managed Print Solutions Saves Time and Money for Southern Radiology Group Imaging Centres

CARESTREAM Managed Print Solutions Program Tracks Film Usage, Automatically Orders Film When Needed and Remotely Monitors Printer Performance

Southern Radiology Group, a major imaging services provider in Sydney, Australia, is saving both time and money by turning over the management of its laser imagers, supplies and maintenance to CARESTREAM Managed Print Solutions.

"After testing Managed Print Solutions at one site, we discovered the service saved us both time and money by tracking our film usage and automatically ordering film when it was needed," said Southern Radiology Group COO Martin Cox. "We are on track to save \$10,000 a year in staff time. We have also improved our cash flow because we are not ordering film that is sitting on a shelf for weeks or possibly longer."

Managed Print Solutions monitors each imager and produces a daily count of usage for each film size. Southern Radiology Group's Hurstville centre was a test site for the CARESTREAM Managed Print Solutions program. "This location produces around 300 sheets of film a day, so it represented a high volume of film usage and an excellent opportunity to see what benefits this service could deliver," Mr. Cox notes. The site has a DRYVIEW 6800 and a DRYVIEW 8900 Laser Imager.



Southern Radiology Group COO, Martin Cox



Southern Radiology Group is one of the largest providers of medical imaging services in Southern and Eastern Sydney with seven principal locations.

In addition to tracking film usage, Carestream's program also includes remote monitoring of printer performance. "Proactively monitoring the printers can detect and often fix errors, which reduces the likelihood of a printer going down. When needed, Carestream calls a technician to provide on-site service," he explains. "We are notified if there is a problem, but Carestream's Managed Print Solutions makes sure our laser imagers are running at optimum quality and performance."

The program also includes a private web portal that provides email notifications of film usage, orders and invoicing. This portal provides visibility across all of the user's locations and presents the data needed to monitor trends in film usage.

"We now have the data to track the number of film sheets we use in comparison to the number of exams we perform at an imaging centre. This portal gives us a holistic view of how we are using film, which is important to our current and future planning," Mr. Cox explains.

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Southern Radiology Group imaging centres print images onto film and also output images to DVDs as requested by patients, referring physicians and specialists.

"This service has exceeded our expectations," Mr. Cox adds. "It delivers financial benefits, automates film orders, and provides proactive monitoring and administrative management tools."

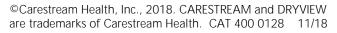
Based on the successful implementation at the Hurstville centre, Southern Radiology Group is now expanding

CARESTREAM Managed Print Solutions to include other locations as well.

Services at Southern Radiology Group centres include diagnostic radiology, interventional radiology, cardiac CT, nuclear medicine and obstetric and gynaecological imaging. The Southern Radiology Group network consists of private community and hospital-based practices, as well as two imaging research facilities.

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