#### Carestream

# Product update Value Tier Segment.

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Northern Cluster Business Partner Meeting, Netherlands, Sept 2014.

#### Introduction

- Carestream have a wide product portfolio to cover all aspects of the market.
- Value tier market
  - Veterinary
  - -Chiropractors
  - small private clinics/hospitals
  - Environments where budget is restricted or limited.
- Products which cover this market
  - CR (in particular CR Vita)
  - Image Suite Software
  - Ascend Products.





## **Carestream**



## CR Readers.

#### DIRECTVIEW MAX CR System

#### Drop-and-Go Cassette Processing

- Handles 16 cassettes simultaneously
- Throughput of 100 cassettes per hour
- Reduces time away from the patient

Intuitive, easy-to-use interface consistent across Carestream CR, DR and DRX systems allows shared workload



## DIRECTVIEW MAX CR System

#### Applications from Mammography to Long-Length Imaging

- Centralized general radiography and mammography
- Multiple x-ray imaging rooms
- Medium-to-high exam volumes



#### DIRECTVIEW Elite & Classic CR

Compact CR with customized workflow

Uses same intuitive interface as DR and DRX systems and allows shared workloads

Modular design to fit your work space



#### DIRECTVIEW Elite & Classic CR

For distributed CR applications – Radiology, Mammography, Emergency, Intensive Care

Compact size fits nearly anywhere

One of the fastest CRs available

- Elite 90 cassettes/hour
- Classic 69 cassettes/hour
- Time to first image 33 seconds



#### **DIRECTVIEW Imaging Plates and Cassettes**

Rigid plates – a clear advantage in hospital settings

- Light-weight durable cassettes
- 100% non-contact scanning
- Designed for very long life tested up to 45,000 cycles

Sizes for nearly every application, including mammography and dental imaging

Variety of imaging plate / screen types



## Remote Operations Panel

Extend CR functionality to the point of patient care

Wall-mounted, touch-screen panel and CPU

Extend system reach – network up to 10 remote operations panels to a DirectView CR system

## **DIRECTVIEW CR Mammography**



High-resolution scans with a 50-micron pixel pitch

New EHR-M3 screens provide the highest DQE of any DirectView CR screen

Cassettes designed for imaging close to the chest wall

Assure maximum quality and consistency with TQT for mammography

## DIRECTVIEW CR Long-Length Imaging

Portable and wall-mounted options

Automatic stitching software aligns, orders, and rotates images for stitching – no manual intervention needed

Perform supine and upright procedures in general radiography, portable and orthopedic imaging



#### CARESTREAM Vita CR

# Value-priced system provides fast access to quality digital images, anywhere

Designed for small healthcare facilities, clinics, private practices, and mobile applications







#### CARESTREAM Vita CR

## Choose the Speed You Need

All Vita CR System features and benefits are available in a model with just the right output speed for your facility:



Vita #50 pph



#### CARESTREAM Vita CR

# Combined with optional accessories, the Vita CR is a complete CR solution

Total Quality Tool to assure quality imaging

Automatic analysis and reporting of phantom image test and QC measurements

Long-Length Imaging for long bone exams

Vita Cart for easy storage and transportation



**Carestream** 

# Vita Flex CR System

#### What is Vita Flex?

- New CR Platform for General Radiography
- Smaller size and weight
- Multiple throughputs (30/45 PPH)
- Can be positioned for horizontal or vertical feeds
- Supports a number of cassette sizes
- Can be self installed and serviced by end user
- Uses Image Suite Software easy to use platform specially designed for the end user in the target markets





## **Product Positioning**

**Advanced Tier** – This tier will be based on the **current Vita XE platform** with the 60 PPH capability. This model will continue to support and have all of the features that are currently available by the Vita platform. The advanced tier will be used for up sale of features/capabilities vs. the entry level tier and also as tender spec enabler in cases where it is needed.



**Entry Level Tier** – The **Vita Flex** will be positioned as an entry level tier solution; it will replace the Vita and Vita LE in the lower range of throughput (30 PPH, 45PPH). As an entry level tier the product will also offer a unique platform that will allow flexibility for service and business models. Will not have LLI, Dental panoramic

#### Value Proposition

#### For Customers who need

- Imaging System with features and performance for private practices such as general practice, chiropractors, orthopedics), imaging centers, small hospitals or veterinary practices
- An easy affordable way to move to digital

#### Vita Flex CR System offers

- Competitively priced, flexible platform with a range of capabilities and features to meet market needs
- Outstanding IQ and performance vs. price balance
- -Improved Service approach to minimize downtime and optimize cost of ownership

#### Which provides

- Superior performance for the customer
  - With 2 speed offerings 30 & 45 plates per hour
  - Flexible orientation allows for the system to be installed in small spaces which is key for customers with limited space
- Enhanced customer satisfaction
  - Fast turnaround for replacement parts therefore reducing downtime utilizing Carestream infrastructure
  - High reliability and outstanding image quality
  - Easy cleaning process allows for the customer to easily clean the system critical in the vet space

#### Value Proposition – Business Partner

#### Which provides

- Reduced Service Cost
  - Faster installation time
  - Faster and accurate diagnostic due to remote access ability and the built in testing capability
  - Replaceable part design allows for a quick and easy repair reducing time/cost for the field service technician
  - New cleaning procedure and timing are more effective and do not need to be done as frequently – no cleaning plates required
  - Farther reach by utilizing Carestream part supply infrastructure
- Flexibility to offer different business models
  - Potential to change your sales strategy (sales over the internet, rental, pay per click) because of the self installation capability
  - Custom tailored solutions
  - Flexibility to offer different service offerings (strategies) to generate more revenue
    - » Customer self installation and repair
    - » Full installation and maintenance
    - » Extended warranty

## Target Market

#### Low to Medium Volume Imaging Sites

- Hospitals: < / = 100 beds
- Imaging Centers or Clinics
- Urgent Care Centers
- Specialty Clinics Orthopedic Clinics, Veterinary, Chiropractic Offices
- Mobile X-Ray Services

#### Robust Design with Smaller Size and Weight

#### More Space for Care – Flexfit

- Compact footprint perfect for tight spaces in the office or on the road
  - Weight 25 kg
  - Volume 0.103m3
- Easy for one person to position
- Set up horizontally or vertically whichever fits your space best
- Can be used in harsh or extreme conditions
   like mobile applications, veterinary, military or disaster recovery applications, etc.





## Fast & Simple Installation



#### More Time for Care – Flexfast

- Plug and play capability and easy to load software allows customers to be up and running quickly
- Ability to reduce the cost to the customer
- Allows dealers to reduce their service & installation costs
- Gives them to opportunity to sell self-installation or full service options

## Replaceable Parts Design & Built-in Testing

#### More Uptime for Care – Flexfix

- 3 replaceable parts allows customers to quickly & accurately repair when needed therefore maximizing uptime
- Reduce the service call cost = reduce total cost of ownership
- Easy cleaning process allows for the customer to easily clean the system – critical in the vet space

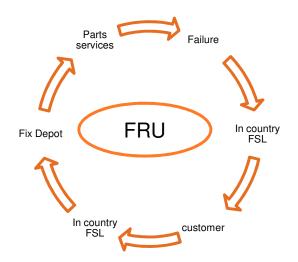


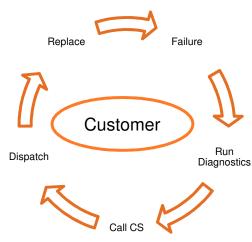
## Go To Market Service Strategy

Point of Sale Warranty options



- Opportunity to up sell white glove services
- If the system breaks!
  - End User/dealer runs diagnostics and gets a recommendation on what to fix.
  - Calls Carestream/Partner to order the parts or get assistance for other issues.
  - Part is delivered to end user within 24-48 hours
  - End User installs replacement part and returns defective part to Parts Services using our return Box/Label.
- FRU's only fixed by Carestream approved locations!





**Carestream** 

# CARESTREAM Image Suite / V4 Software

## Carestream Image Suite v4 Software

- Acquisition software with an optional Mini-PACS solution
- Simplified, intuitive user interface
- Meets the radiography needs of small facilities such as:
  - -community hospitals
  - -small clinics
  - -imaging centers
  - -private practices (i.e. Chiropractic, Orthopedic, Podiatry and Veterinary).
- Now in V4, Image Suite will support both CR & DR modalities
- The DR offering will include both wireless (DRX-1 and 25x30) and tethered TDR detectors
- Also included are new features/options such as:
  - –DAP & Generator Interface Software
  - -OmniLink Software
  - -Tablet Viewer
- In addition Image Suite now has easy to use install shields and connectivity wizards.



## Image Suite Software v4 - New Features

Feature	Benefit	
Add Patient or Pet picture to demographic screens	Allows for quick and easy confirmation of the correct patient. Patient's image will show on Order Entry, Acquisition/PACs screens, as well as reports.	Patient Photo  Patient Photo
QA by Study	Option on Acquisition screen to automatically advance to the next view after each acquire (improved workflow for multi-image exams)	
DR Support	Support for Tethered (35x43 TDR) and wireless (35x43 and 25x30 DRX) – both Human and Vet	
IEC Exposure Index	Creates a vendor-neutral exposure index value for each image so technologists can easily see if they are within the exposure range. This value is in addition to the exposure index that is currently reported.	
Full Screen Display	Maximizes visibility of the image by allowing full screen viewing	
More Advance Measurement tools	Adds 10 new advanced measurement tools to our already extensive set of measurement tools. Most through set of tools in the market – ideal for chiropractic and orthopedic sites.	Absolute Rotation Angle Vertebral Compression Center Mass with Atlas Plane Logan Basic Marking

## Image Suite Software v4 - New Features

Features	Benefits		
DAP & X-ray Generator Interface Software	Hardware and software that automatically acquires DAP and technique information (if compatible with the generator) eliminating the need for manual entry.  Generators supported -  CPI: Indico100, CMP200, Phillips: Optimus  DAPs supported -  PTW: M4, C2, E2, CX, IBA: Kermax plus, Kermax_Eth  VacuTech: VacuDap		
V&V with OrthoView (Human & Vet)	Allows for transfer of images to Orthoview for further diagnosis and orthopedic planning.	Orthoview Orthopaedic Digital Planning	
OmniLink Software	Allows for remote cell/mobile delivery of DICOM images Encrypts images for transmission, so no need for VPN.		
Tablet Viewer Software*	Ability to view images on a tablet such as an iPad. Uses 1 web viewer license and is only available as part of the mini-PACS option.		



#### **Buying Image Suite**



#### Veterinary

- CD/DVD Burning
- DICOM Store SCU
- DICOM Print
- Web appointment license 1 instance
- DICOM Modality Worklist
- 2,000 Image local storage
- Vet specific order entry
- Animal reference images
- Animal image processing database
- Vet measurement tools

\* Each Image Suite System can have BOTH a CR License and a DR License

#### Human

- CD/DVD Burning
- DICOM Store SCU
- DICOM Print
- Web appointment license 1 instance
- DICOM Modality Worklist
- 2,000 Image local storage
- Human specific order entry
- Human reference images
- Human image processing database

#### CR License\*

- Pick Classic or Vita CR (only 1 per console)
- Image processing
- Black surround masking
- Grid detection & suppression
- Low exposure optimization
- Exposure guides
- Manual Paste
- •Auto stitching of LLI Cassette images
- TQT CR Software

#### DR License\*

- Up to 2 of the same DR Detectors (wireless or tethered)
- Image processing
- · Black surround masking
- Grid detection & suppression
- Exposure guides

#### CR License\*

- Pick Classic or Vita CR (only 1 per console)
- Image processing
- Black surround masking
- Grid detection & suppression
- Low exposure optimization
- Exposure guides
- Manual Paste
- •Auto stitching of LLI Cassette images
- TQT CR Software

#### DR License\*

- Up to 2 of the same DR Detectors (wireless or tethered)
- Image processing
- Black surround masking
- Grid detection & suppression
- Exposure guides

#### **Acquire Options**

Image Store
– up to 10K

Advanced Measurement Tools (Human Only)

LLI Hardware Option TQT CR Phantom

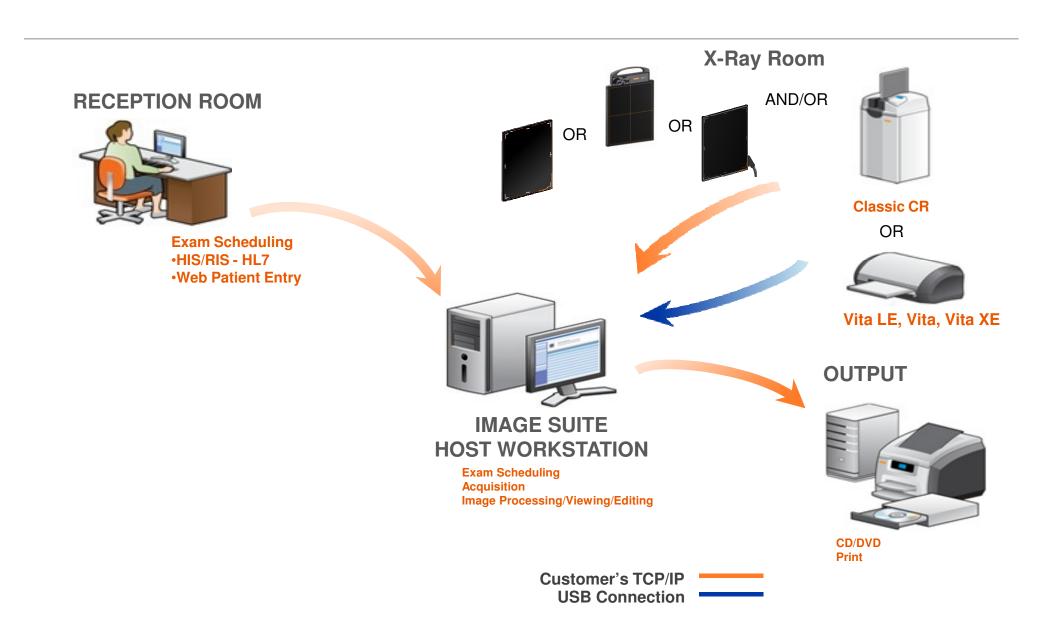
Mammo (CR only) OmniLink Software DAP & X-Ray Generator Interface

Mini-PACs – includes Import Software & 4 Web Licenses

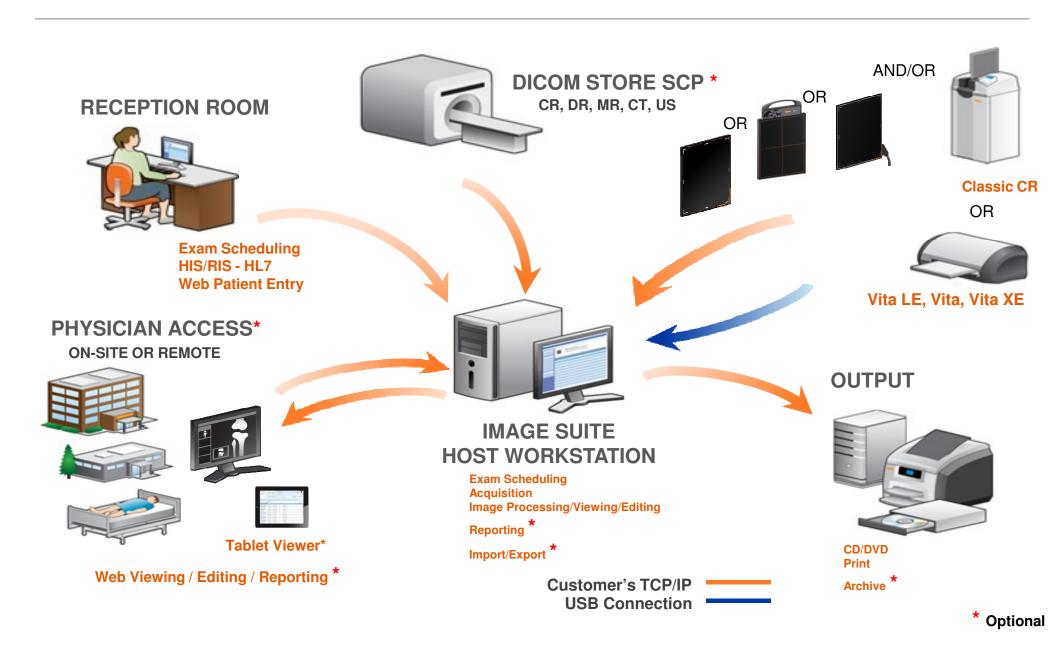
Clinical Report Software Web Viewer License
– Max 8 Total

DICOM Store SCP Tablet Viewer Software Unlimited Web Appointment

#### CARESTREAM Image Suite / V4 Software - Base



#### CARESTREAM Image Suite / V4 Software with Options



#### Value Proposition - Dealers/Distributors

- For Dealers/Distributors who need
  - -CR & DR Image acquisition products for Private Practices, Chiropractic Offices and Small Clinics
  - -Products that are easy to install and service
- Competitively priced software solution that offers the dealer's customers the following
  - -Exam order entry
  - -Image acquisition and processing
  - -Enhanced measurement tools\*
  - -Reporting\*
  - –Archiving\*
  - -Remote access\*
- Which provides
  - -Competitively price software solution focused on their target markets
  - -Key features and tools for the dealer to target specialty markets such as Vet, Chiro, and Ortho
  - Innovative software solution that can be bundled together with either CR (Classic or Vita) or DR products (DRX-1, 25x30 or TDR)

## Value Proposition — End Users

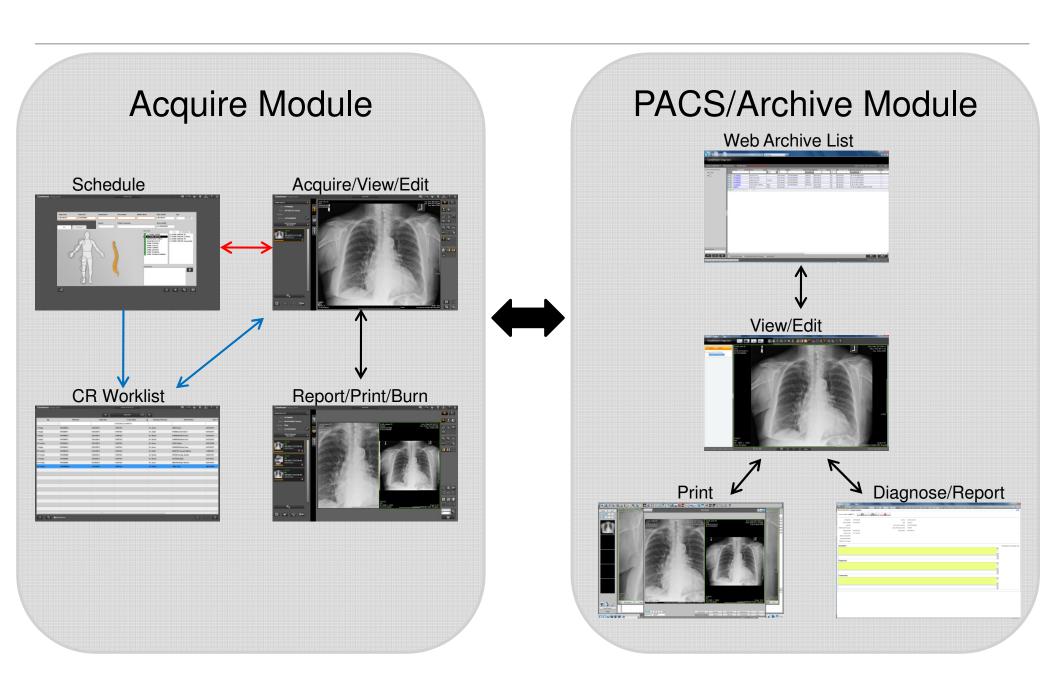
#### Medical

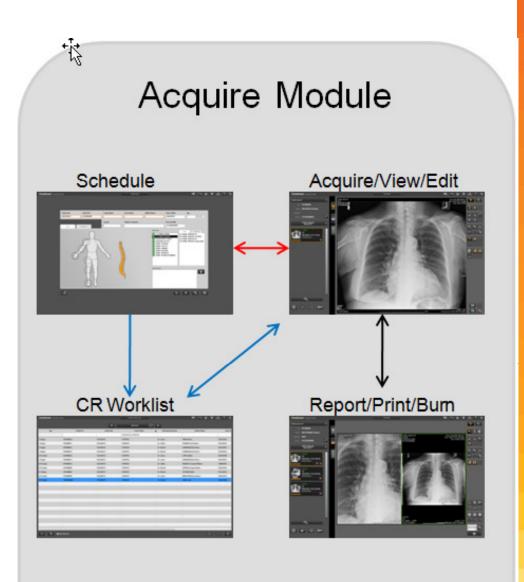
- For Private Practices, Chiropractic Offices and Small Clinics who need
  - CR or DR Image acquisition
  - Archiving capabilities
- Competitively priced software solution that offers
  - Exam order entry
  - Image acquisition and processing
  - Enhanced measurement tools\*
  - Reporting\*
  - Archiving\*
  - Remote access\*
- Which provides
  - Simplified routine radiology workflow
  - High image quality
  - Secure storage
  - Reduced turnaround time leading to improved patient satisfaction

#### Veterinary

- For Veterinary Practices who need
  - CR or DR Image acquisition
  - Archiving capabilities
- Competitively priced software solution offers
  - Vet specific exam order entry
  - Vet specific image acquisition and processing
  - Vet measurement tools
  - Reporting\*
  - Archiving\*
  - Remote access\*
- Which provides
  - Simplified routine radiology workflow
  - High image quality
  - Secure storage
  - Reduced turnaround time leading to improved owner satisfaction

## **Typical Workflow**





## Features & Options

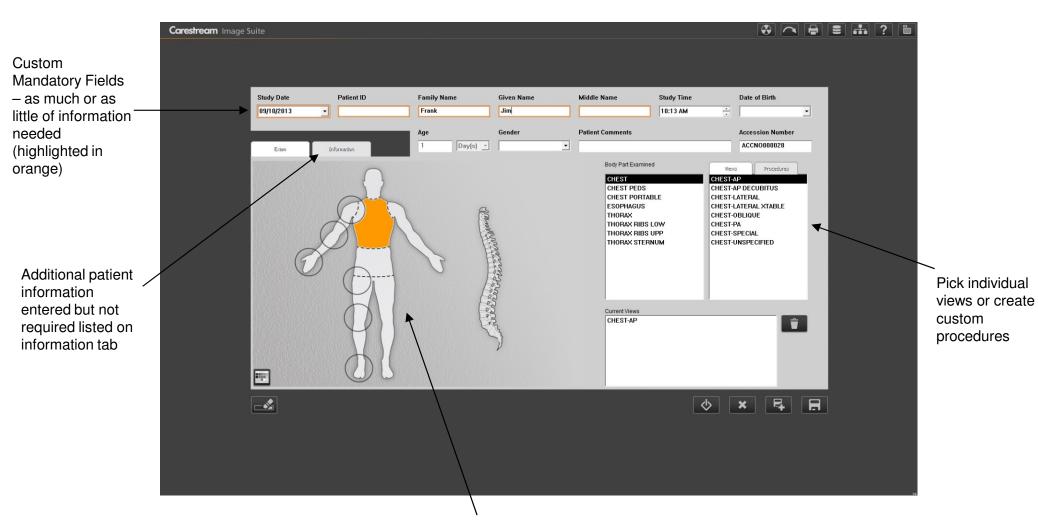
## Schedule



	Features	Benefits
	Register patients remotely with Web-based software	Enhances productivity and decreases patient wait time
	Request multiple images in a single order	Increased flexibility for orders
The state of the s	Add Patient or Pet picture to demographic screens	Allows for quick and easy confirmation of the correct patient
	Selection figure graphics	Allows for quick and easy picking of the body parts and views
	Body part & view position enhancements	Increased ability to meet the sites specific needs
	<ul><li>New default body parts &amp; views</li></ul>	
<ul><li>Ability to add &amp; edit existing body parts</li></ul>		
	<ul> <li>Apply custom processing across views</li> </ul>	
	Connect with DICOM or HL7 Complaint PM/EMR/RIS systems	Simplified workflow with increased connectivity

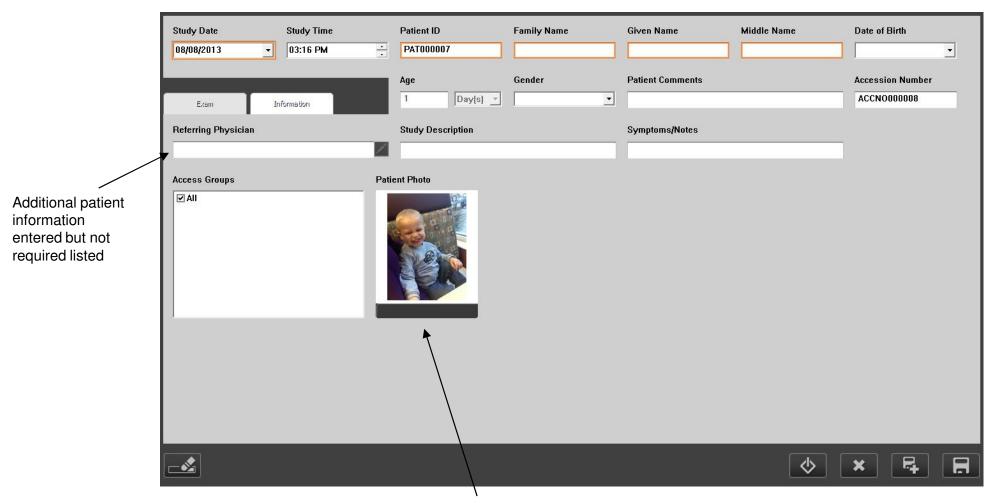


## Order Entry Screen (Human)



Selection Figure Graphic - allows for quick and easy picking of the body parts and views

## Information Tab (Human)



Patient photo can now be added for a quick visual confirmation

Pick individual

views or create

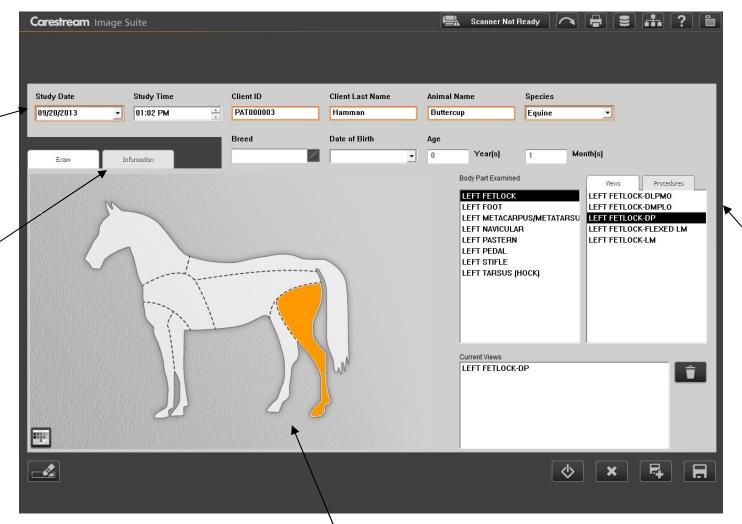
custom

procedures

## Order Entry Screen (Vet)

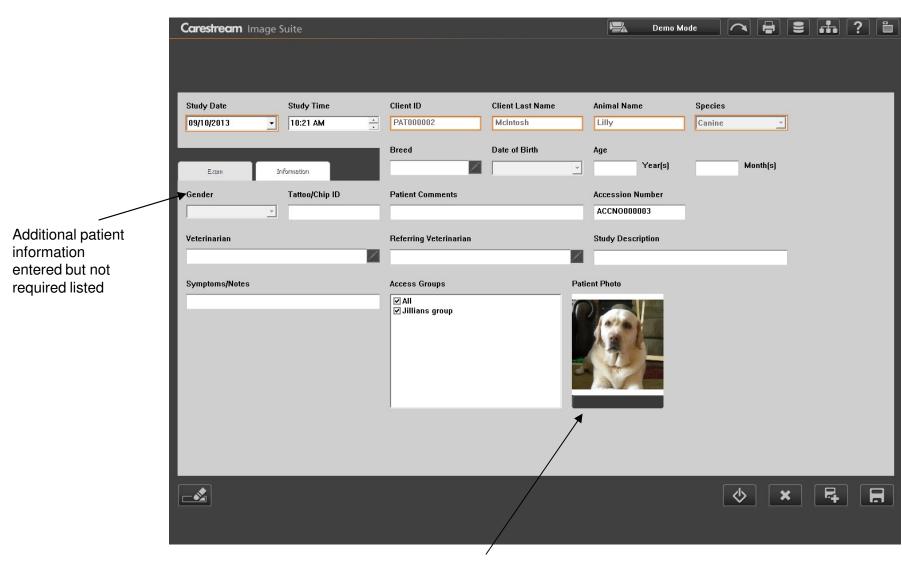
Custom Mandatory
Fields – as much or
as little of
information needed
(highlighted in
orange)
New fields created
for Vet to allow for
DICOM Vet
compliance

Additional patient information entered but not required listed on information tab such as unique identifies like tattoos and chip ids, picture of the animal and more



Selection Figure Graphic - allows for quick and easy picking of the body parts and views and is displayed based on Species (e.g. canine, feline, equine, avian, etc) selected

## Information Tab (Vet)



Patient photo can now be added for a quick visual confirmation

# Acquire



Features	Benefits
Ultra-intuitive, user-friendly interface	Offers simplified navigation and an enhanced user experience which boosts speed and productivity
Touch friendly monitor capability	Allows simple navigation of User Interface for a enhanced user experience
Access to clinical tools and applications (circular masking, histogram, ROI pixel value and more)	Increases workflow and productivity
Reference positioning images and sample x-ray images	Improve image quality and accelerate workflow by using these as guides

# Acquire



Features	Benefits
Barcode Reader capability	Allows for association of a cassette with a specific patient on both Classic and Vita CR Systems  Requires any Hand Held USB Bar Code Reader (configured as a keyboard emulator and programmed to read Interleaved 2 of 5)
Includes Enhanced Visualization-Automatic (EV-A) image processing	Consistent high quality images every time
Supports Mammography including SNP Cassettes* (outside US) and Long Length Imaging**	Specialty applications at an affordable price
Delivers full scanner bit-depth images at the host workstation	Highest image dynamic range for image processing at acquisition and post archiving

<sup>\*</sup> New in Image Suite V4

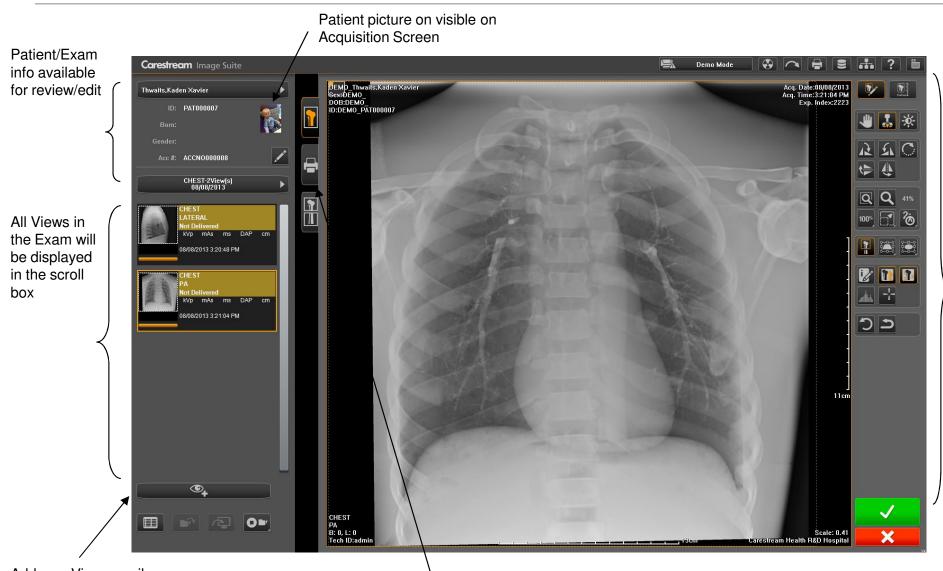
<sup>\*\*</sup> Mammography available with Classic and Long length imaging available with Classic or Vita/Vita XE/Vita LE

# Acquire



-		
	Features	Benefits
N. C. C.	QA by Study	Automatically advances to the next view for improved workflow
7	IEC Exposure Index	Creates a vendor-neutral exposure index value for each image so technologists can easily see if they are within the exposure range. This value is in addition to the exposure index that is currently reported.
	DAP & X-ray Generator Interface Software	Hardware and software that automatically acquires DAP and technique information (if compatible with the generator) eliminating the need for manual entry.  Generators supported - CPI: Indico100, CMP200 Phillips: Optimus
		DAPs supported - PTW: M4, C2, E2, CX IBA: Kermax plus, Kermax_Eth VacuTech: VacuDap

## Acquisition Screen – Simplified Tools



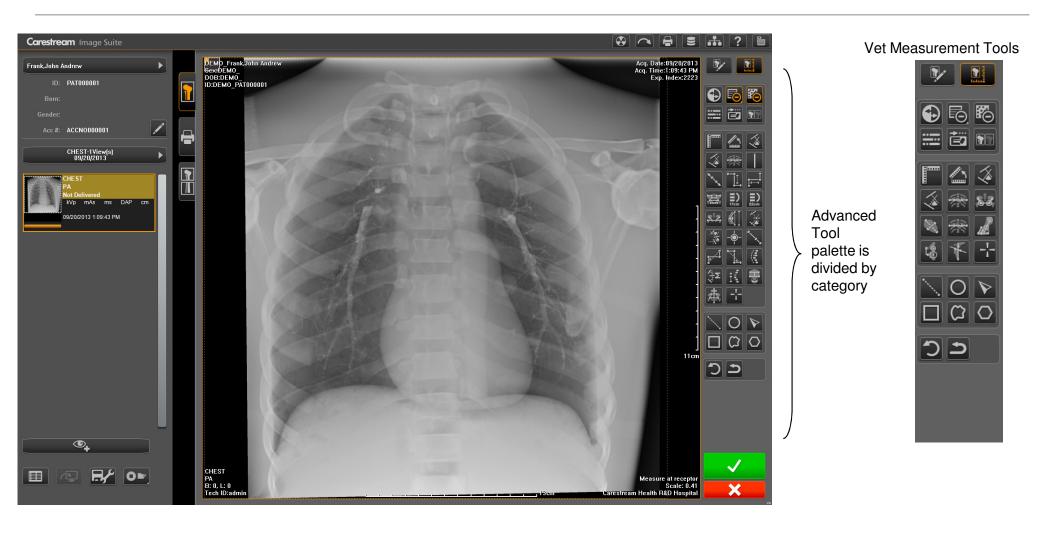
palette is divided by category, and provides everything a tech needs to review an image

Tool

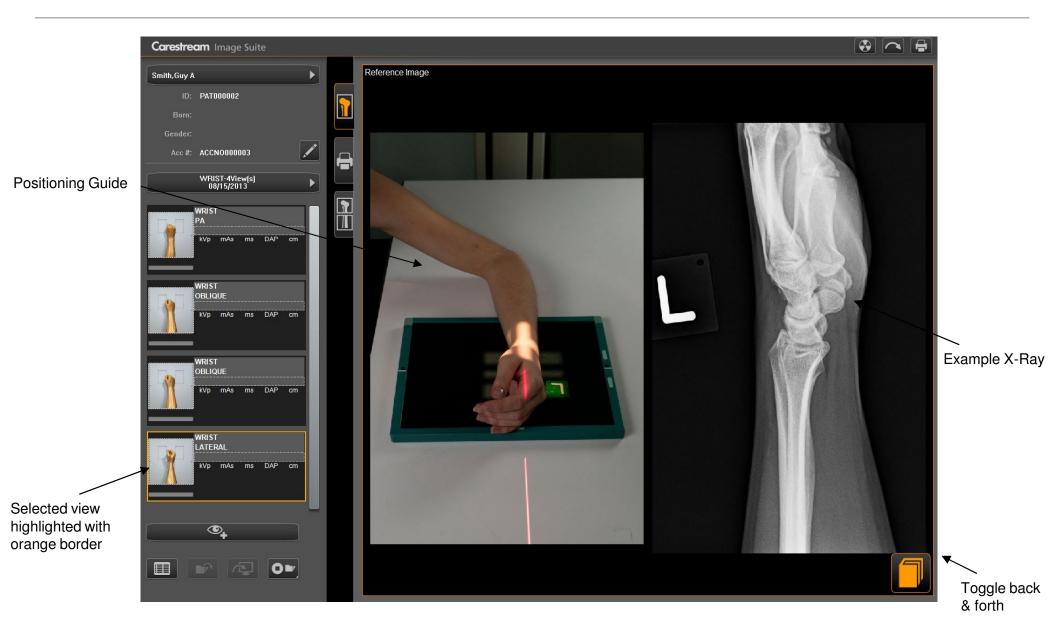
Add new Views easily

Additional sub screens allow user to print, export, and stitch

### Acquisition Screen – Advanced Tools



## Reference Images - Human



## View/Edit

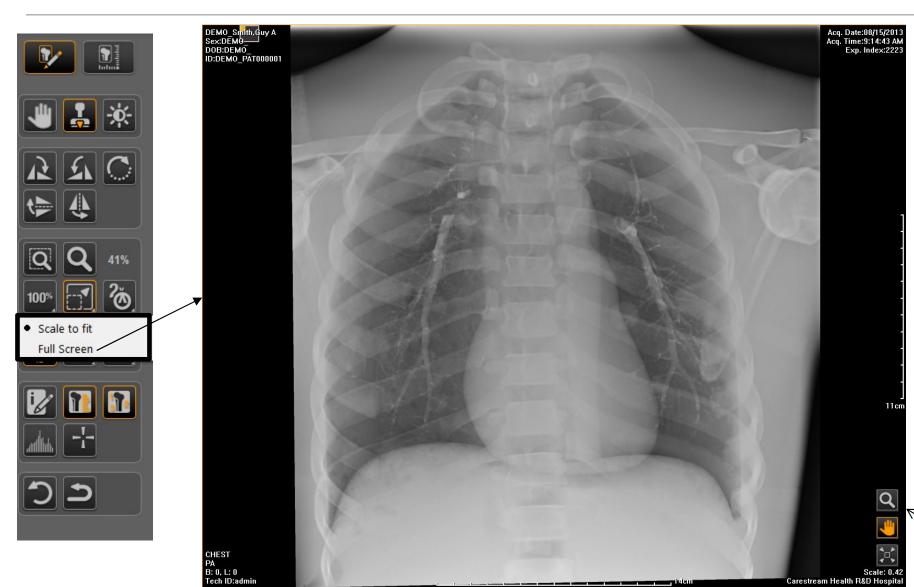


Features	Benefits
Simple slide bars for image adjusting	Simple image processing can be tuned for brightness, contrast or detail
Tools for mammography sites (Outside US only)	Increased functionality with features such as Mammo print output, ability to store specific exposure values &custom processing, and the ability to add all views with one button click
Automatic and Manual Stitch Editors	Allows the ability to manipulate and paste individual images together to create precisely the view you need
Full Screen Viewing	Maximizes visibility of the image by allowing full screen viewing
V&V with OrthoView - Human & Vet	Allows for transfer of images to Orthoview for further diagnosis

NEW



## Full Screen Viewing



Zoom, Pan & Return to Normal Screen Functions

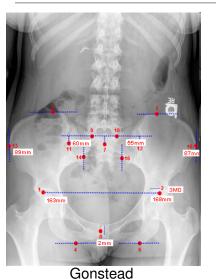
## View/Edit



Features	Benefits
Advanced measurement tools for specialized practices	Increased usability for specialty offices with advanced tools for improved diagnostics. Tools include
	Gonstead Measurement Tool
	Cervical Curve Measurement Tool
	Lumbar Curve Measurement Tool
	Measure from Vertical Tool
	Measure form Horzontal Tool
	Vertical Axis Line Tool
	Line Extension Tool
	George's Line Tool
	Goniometry Measurement Tool     New with Version 4
	• Coxometry Measurement 1001
	Offset Cobb Angle
	Extended Cobb Angle
	Mark Spot
	Line Ratio
	Vertical Deflection
	Horizontal Deflection
	Absolute Rotation Angle
	Vertebral Compression
Note – when purchased the tools are available	Center Mass with Atlas Plane
on the Acquire Module and Mini-PACS	Logan Basic Marking

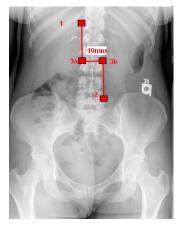
#### **Advanced Measurement Tools**















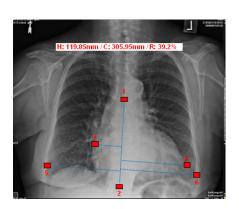
Lumbar Curve

Measurement from Vertical Measurement from Horizontal

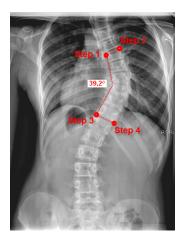
Line Extension



George's Line



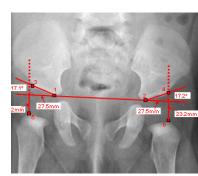
Cardiothoracic Ratio



Lippman-Cobb Angle

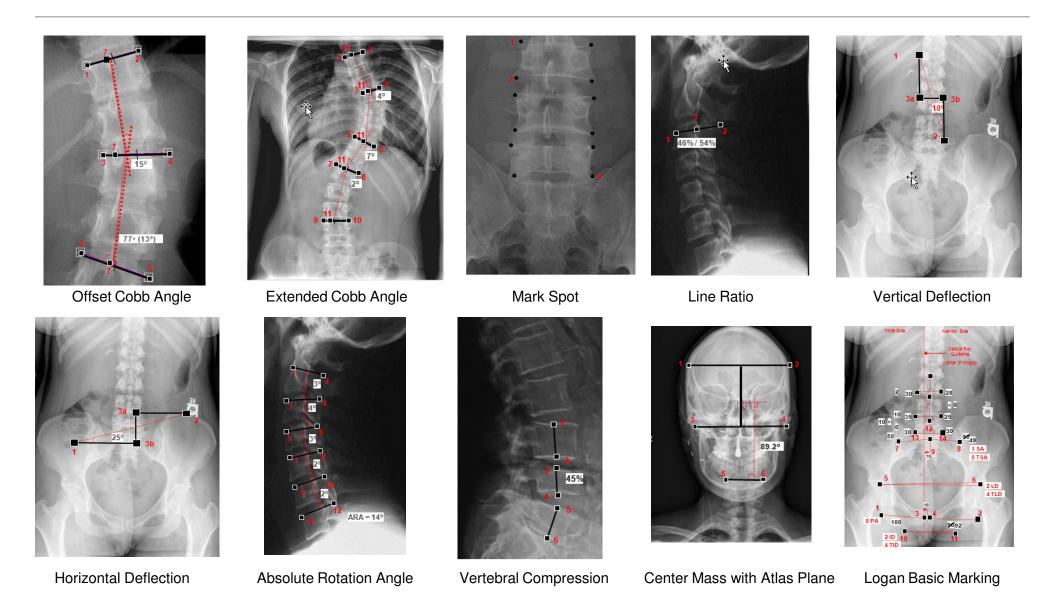


Goniometry



Coxometry

### **Advanced Measurement Tools**



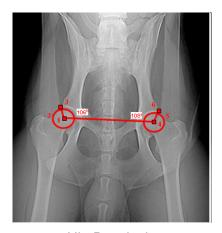
## View/Edit



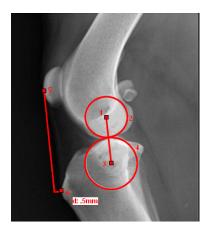
Features	Benefits
Enhanced Veterinary Application	Customized application to meet Vet specific needs and workflow
	<ul> <li>Vet-specific order entry (breed, species, unique identifies like tattoos and chip ids and more)</li> </ul>
	<ul> <li>Animal reference images are provided to support accurate positioning, while sample veterinary X-rays provide guides for enhanced image quality</li> </ul>
	<ul> <li>Customized animal-image processing database fine-tunes processing parameters for specific species, breeds, body parts and views</li> </ul>
	<ul> <li>Specialized veterinary measurement tools help you arrive at precise diagnoses faster than ever before.</li> </ul>
	<ul> <li>Hip Dysplasia Measurement Tool - measures the Norberg-angle of the hip in dogs and cats</li> </ul>
	<ul> <li>VD Thorax Measurement Tool - measures the ratio of the Cardiac Width to the Thorax Width</li> </ul>
	<ul> <li>Vertebral Heart Score (VHS) Measurement Tool - measures the size of a animal's heart</li> </ul>
	-Tibial Tuberosity Advancement (TTA) Measurement Tool - determines the appropriate tibial tuberosity advancement distance
Note – when purchased the tools are available	-Tibial Plateau Leveling Osteotomy (TPLO) Measurement Tool - measures the tibial plateau angle, or tibial slope.
on the Acquire Module and Mini-PACS	<ul> <li>Laminitis Measurement Tool - measures the angle of rotation of the pedal bone relative to the dorsal hoof wall</li> </ul>

# Veterinary Measurement Tools

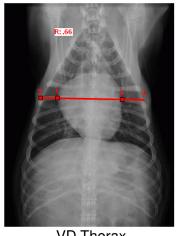




Hip Dysplasia



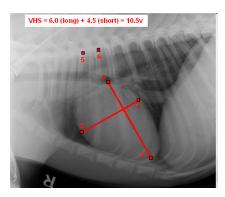
**Tibial Tuberosity** Advancement



**VD** Thorax



Tibial Plateau Leveling Osteotomy



Vertebral Heart Score



Laminitis

# Report



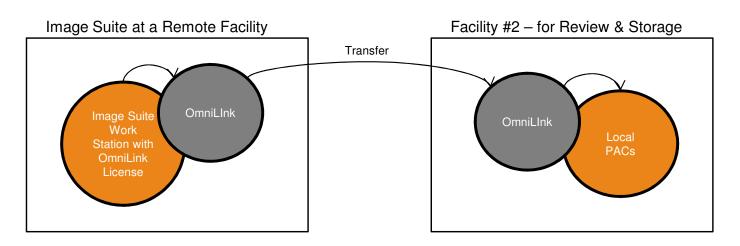
Features	Benefits
Total Quality Tool CR Software	Perform quality testing at the time most convenient for you for CR only
Reject Analysis Feature	Track issues with exams for additional training and improved workflow
Carestream  OmniLink   Carestream  OmniLink	Allows for remote cell/mobile delivery of images to the PACS

#### **OmniLink Software**

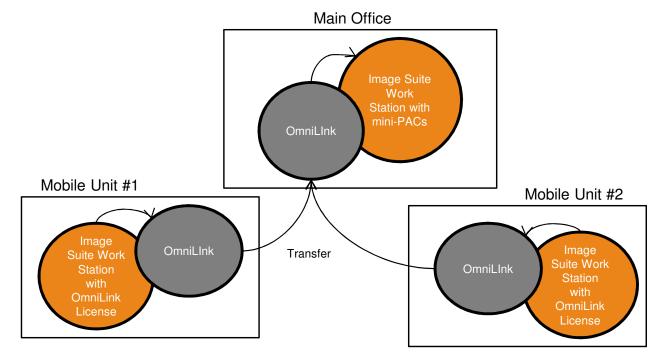
#### Among the advantages of using Carestream OmniLink are the following:

- Eliminates costly VPN maintenance
- Reduces the time to send and receive DICOM images no loss of bandwidth
- Protects personal information
- Reconnects and resumes file transfer automatically
- Compresses and encrypts files sent and reverses process for files received returning them to their original state
- Easy to use no interaction needed after software integration
- Notifies sender and receiver with a popup message when image is successfully received
- Alerts sender with an e-mail message if there are any problems on the receiving end
- Populates the Image Suite Work List automatically when data is received

#### **OmniLink Software**



Example #1
Image Suite at Remote
Facility uses OmniLink
License to transmit images to
an OmniLink at Facility #2,
which is then routed to the
local PACs for review,
diagnosis and storage. 1
License needed.



#### Example #2

A Mobile Imaging Organization, where each vehicle with a CR/DR device has an Image Suite Workstation with an OmniLink license. Images are then sent through a wireless internet connection to the main office, using OmniLink. This is then transferred to the Image Suite mini-PACs. 2 Licenses needed.

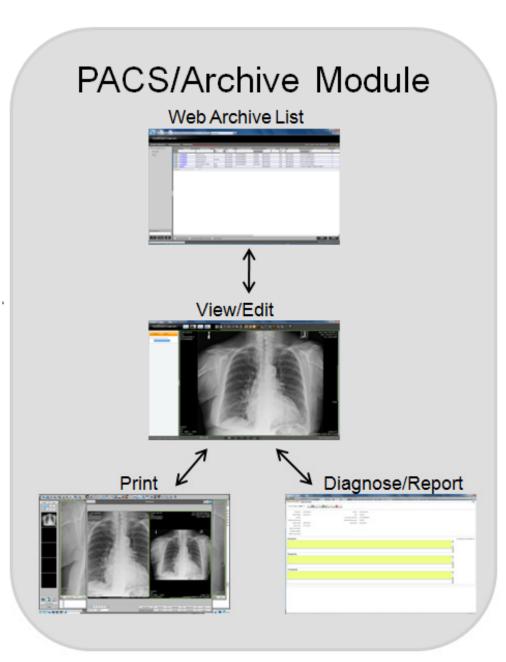
Note – 1 license needed for each workstation that transmits.

### Print/Burn CD/Archive





Features	Benefits
Manually store exposure values	Critical for Mammo applications, required for x-rays in many countries
Short Term Local Storage	Ability to locally store 2,000 images with the option to purchase additional storage up to 10,000 images
JPEG or DICOM export tools	Flexibility to use images outside of system/facility (e.g. PowerPoint presentations)
Support multi-format print composition with independent image editing capability	Eliminates the need for additional printing programs like MasterPage – available at workstation or web PACS



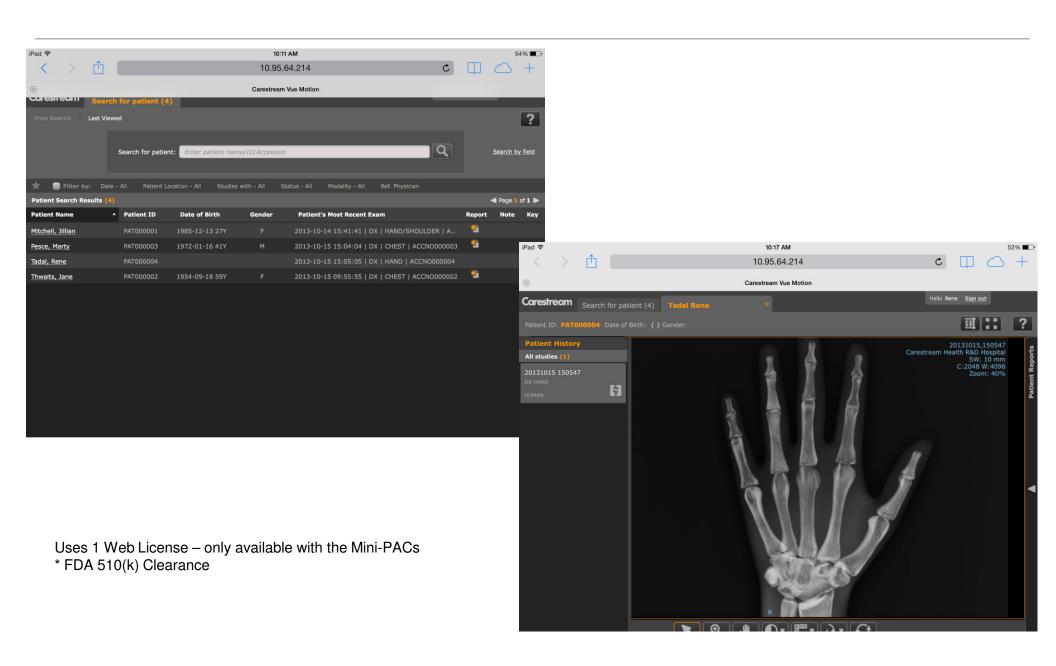
# Features & Options

## View/Edit



Features	Benefits
Tablet Viewer Software*	Ability to view images on a tablet such as an iPad. Uses 1 web viewer license and is only available as part of the mini-PACS option.
V&V with OrthoView - Human & Vet	Allows for transfer of images to Orthoview for further diagnosis
Orthopaedic Digital Planning	Predict implant size One-click reduction Visualize leg length difference  SmartHip

#### **Tablet Viewer Software\***



# Diagnose/Report



Features	Benefits
Dual monitor support on Web clients	Enables increased efficiency by allowing the viewing of multiple images at once - used to view current/priors or other modalities & CR images side by side
Optional DICOM store SCP software	Offers the ability to receive & review images from CT, MR, ultrasound and additional CRs

### Print/Burn CD/Archive





Features	Benefits
On-demand or scheduled backup capabilities	Flexible security for data backup
Manually store exposure values	Critical for Mammo applications, required for x-rays in many countries
Perform backups to CDs and/or removable USBs	Flexibility in storage options
JPEG or DICOM export tools	Flexibility to use images outside of system/facility (e.g. PowerPoint presentations)
Support multi-format print composition with independent image editing capability	Eliminates the need for additional printing programs like MasterPage

## **Upgrade Strategy**

#### Classic

- No upgrade from DirectView Software to Image Suite
- Image Suite Upgrades
  - If on V2 system must first be upgraded to V3
  - Once at V3, the V4 upgrade CD Software can be applied

#### PoC/Vita

- Image Suite Upgrades to V4
  - If on V2 system must first be upgraded to V3
  - Once at V3, the V4 upgrade CD s/w can be applied (i.e. QA will only test upgrading from V3 to V4)
- Upgrades from Vita Software (QC) to Image Suite V4 requires data migration
  - Image data will be transferred via DICOM transfer
  - Patient data will be transferred via a Migration tool
  - It does NOT matter if system is on Vita Software V2.5/V3.0/V3.1/V3.2 or what Vita Model

#### **Tools Available**



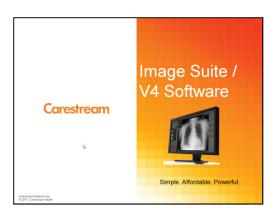
Updated Image Suite Brochure



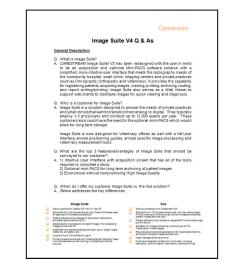
**Updated Veterinary Brochure** 



Updated Vita Family Brochure



**Customer Facing Presentation** 



Carestream

DRX-1 System with Image Suite V4

DIGITAL. POWERFUL.
ECONOMICAL.

Now is the time to step up to DR Imaging.

New DRX-1 System Room Retrofit with Image Suite Brochure

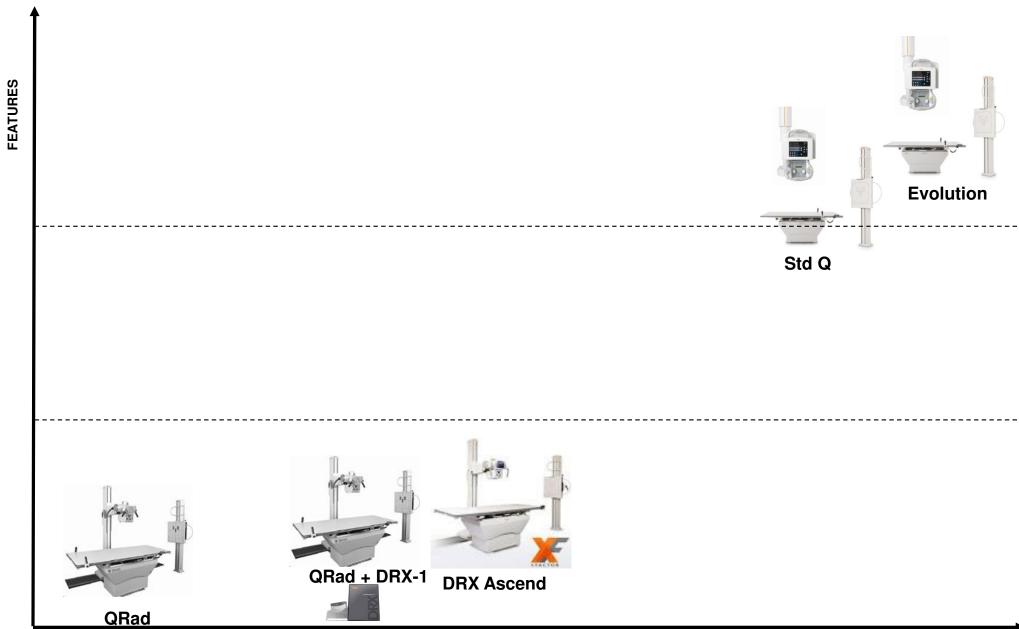


FAQs Press Release

## **Carestream**



#### **Carestream X-Ray Rooms**



### Carestream new Ascend Family

Analog or Digital

Floor Mounted or Ceiling Mounted

32-80 kW QVision Generators

Fixed, Float Top and Elevating Tables

140, 200, 300, 400, 600 kHU tubes

Floor and Ceiling Mounted Tube Stands

Tilting and Non-Tilting Wall Stands

**New TechVision** 

+

Integrated DR Upgrade option
Starts as Analog .... anytime can be an Integrated DR....

....new ASCEND Solution....

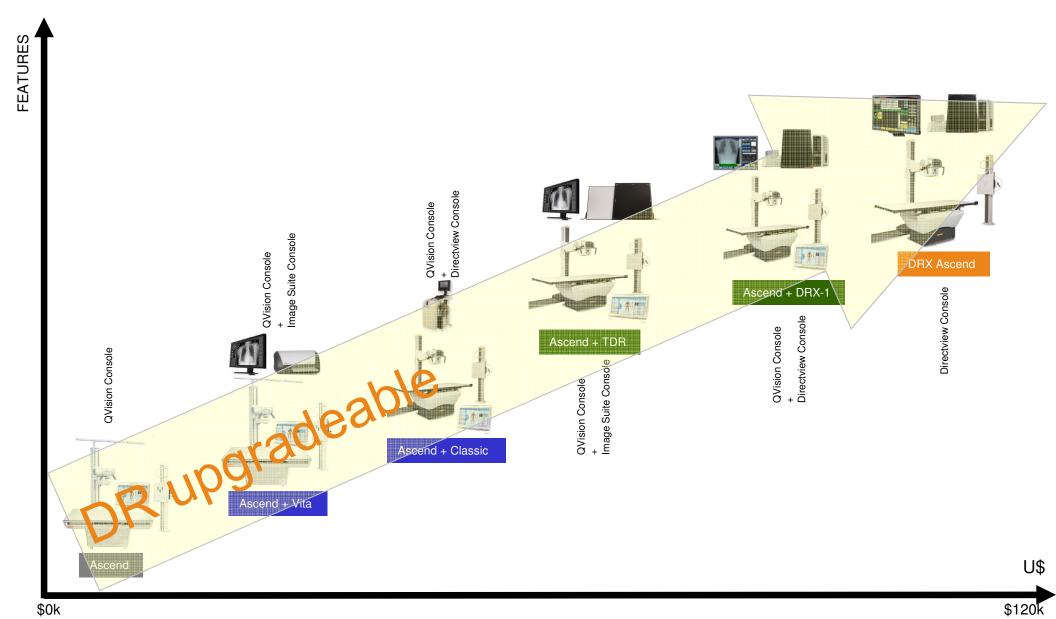
#### **New Colors Schemes**





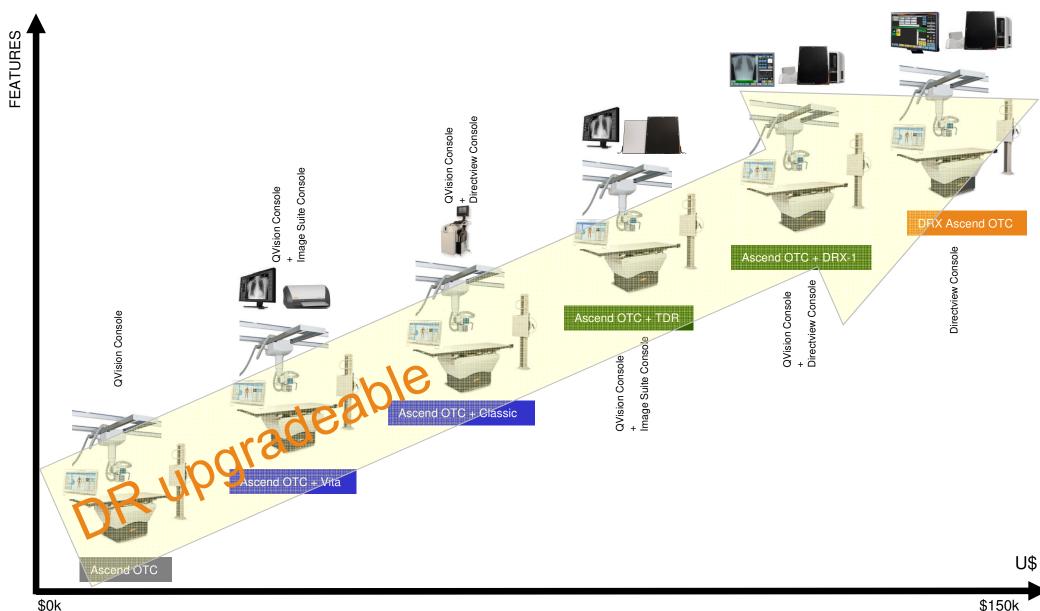
#### new Ascend Family

#### **Floor Mounted**



#### **Carestream Ascend Family**

**Ceiling Mounted** 



\$150k

#### new Ascend - DR Upgrade Capability

General XR System

Fully Integrated DR System



#### New Ascend DR Upgrade Kit

Console

Directview Console + Detector
 DR Interface for QVision Generators
 Not for Odyssey
 Not for Installed Base

#### Carestream Ascend OTC- Ceiling Version



#### "OTC" Overhead Tube Crane

- Telescopic column can achieve up to 70.86" (180 cm) of vertical travel, if installed in a 9'-10.89" (302 cm) ceiling room
- Longitudinal travel range of 137.75" (350 cm), with standard rail length of 14' (426.72 cm)
- Transverse travel range of 84.64" (215 cm) with standard rail length of 10' (304.8 cm)
- $\bullet$  Tube rotation about Vertical axis: -154  $^{\circ}$  +182  $^{\circ}$ , with detents at 0  $^{\circ}$  and +/- 90  $^{\circ}$
- $\bullet$  Tube rotation about Horizontal axis: +/- 120°, with detents at 0° and +/- 90°
- Standard Operator Handgrip incorporates a 10" high quality display screen providing with multi-function switches
- Cable concealment and management system

#### Includes:

- Unistrut Mounting Hardware
- High Voltage Cables (R70-80S) are included within the harness

NOTES: Power Supply (QS-PS) is required if ordered separately (not required if bought w/system package)

## Floor Mounted Tube Stand / 500,506,508 & 510





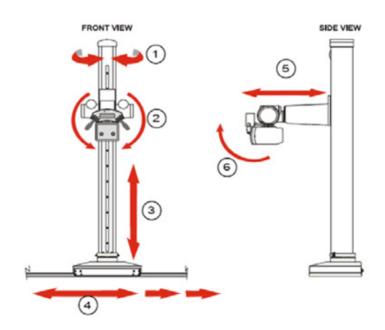
### Floor Mounted Tube Stand / QS-550



#### **TUBE STAND**

"Free-Standing" QS-550

"No Transverse" QS-550-NT optional



### Generator



#### **GENERATOR**

Standard: 50kW

Options:

Stored Energy "SE"

32kW

40kW

65kW

80kW



### **Consoles**



#### DirectView Console



**QVision Console** 



## X-Ray Tube



### **Tables**





#### **TABLE**

4-way Floating Top

#### Standard:

QT-750 (elevating)

#### Optional:

QT-740 (non-elevating) QT-730 (fixed)

DRX Rotating Tray is standard;

43x43 Fixed Detector in the Table is **NOT SUPPORTED** 

100cm 10:1 grid included, **Removable** 

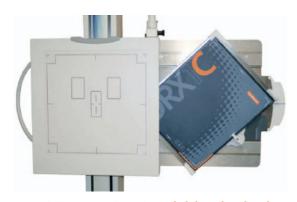
3-field AEC included

### **Wall Stand**

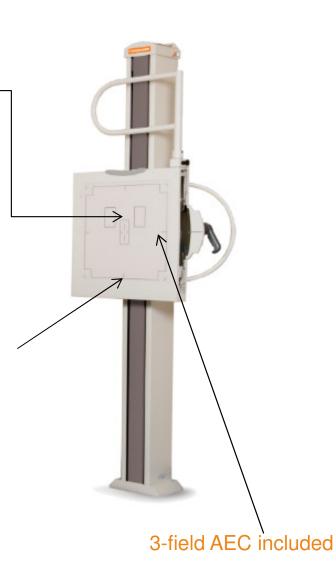
#### WALL STAND QW-420-D

- Left-Hand Load
- •Right-Hand Load

DRX Rotating Tray is standard;



150cm 10:1 grid included; Grid is removable 43x43 Fixed Detector (GoS or CsI-DD) is optional;



### **Collimator**



### **TechVision**

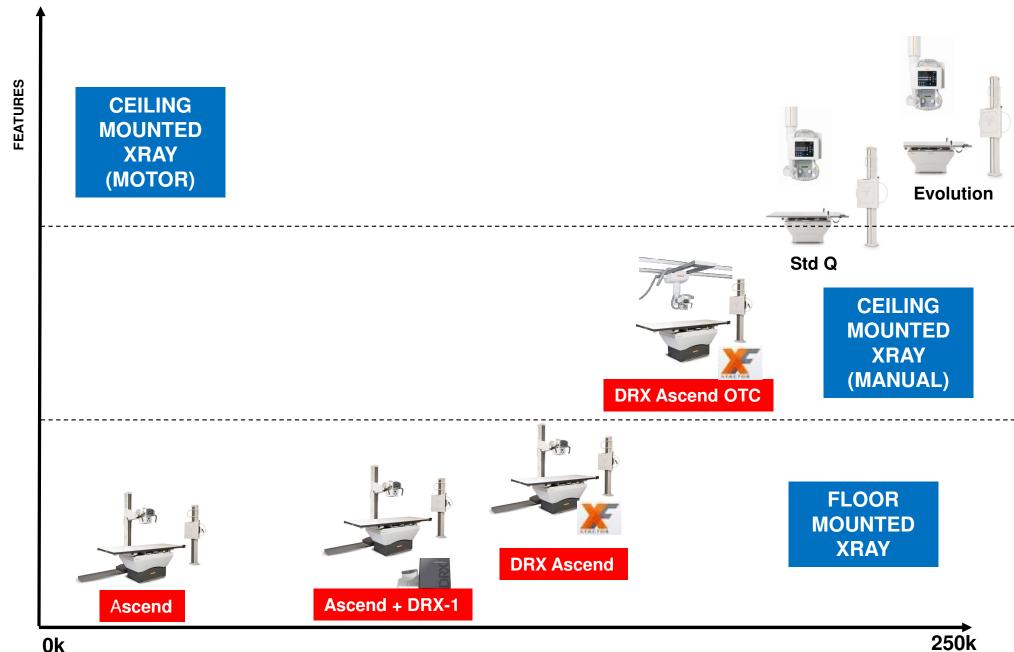
Stay with the patient! Touch interface at the OTC for improved tech workflow



TechVision
with DR Image
Preview
(Standard) Can also
order without
TechVision



## **Carestream X-Ray Rooms**



### DRX Ascend OTC vs. DRX Standard Q

Feature	DRX Ascend OTC	DRX Standard-Q
OTC version	QMI	DRX Evolution
OTC Movements	Only Manual – all axis.	Manual or Motorized (only Z axis)
Auto Tracking Option	Not Available	Available (only Z axis)
PBL Option	Not Available	Available
OTC Screen	TechVision	DRX Evolution
Digital Console	DRX Ascend	DRX Evolution
CR Cassettes	Ability to run with all sizes	Only can run with 35x43cm
Table	QMI Table	Standard-Q Table
Wall Stand	Non Motorized WS	Non Motorized WS (option for Tilting WS)

## Carestream Ascend - Competitors

#### Floor Mounted



VS.



GE - XR6000XR-6000-Brochure.pdf



Shimadzu – EzyRAD Pro EzyRPro\_C511E016.pdf

#### Carestream - Ascend

Right for Today, Ready for Tomorrow

Upgrade to digital whenever the customer is ready!



Fujifilm — FDR Smart
FFME FDR Smart Brochure.pdf



Siemens - Multix Select

## Carestream Ascend OTC - Competitors

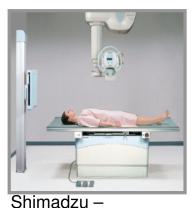
### **Ceiling Mounted**



VS.



GE – Proteus XR/a proteus\_xra.pdf



RADspeed MC
XRay\_RadSpeed\_Manual\_Brochure.pdf

#### Carestream – Ascend OTC

Right for Today, Ready for Tomorrow

Upgrade to digital whenever the customer is ready!



Philips – Bucky Diagnost

Bucky Diagnost.pdf



Fujifilm – FDR D-EVO suite (with cassette-sized trays)



Siemens – Multix Fusion

# **Carestream**